

VITAL SIGNS

Dashboard of Key Indicators

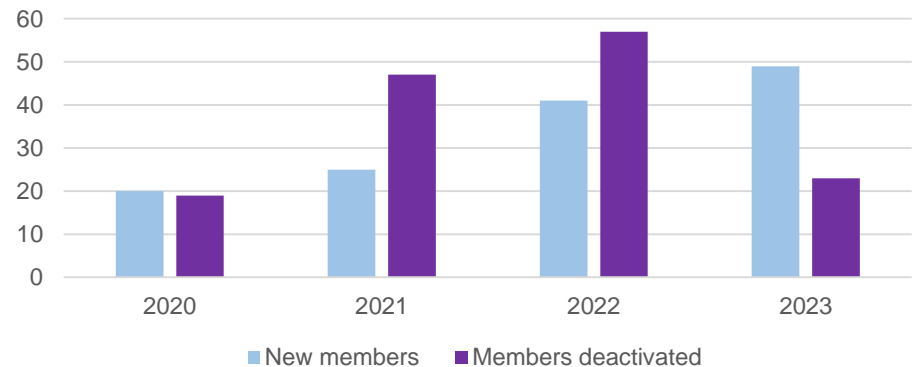
for 2023-2024

Eno River Unitarian Universalist Fellowship

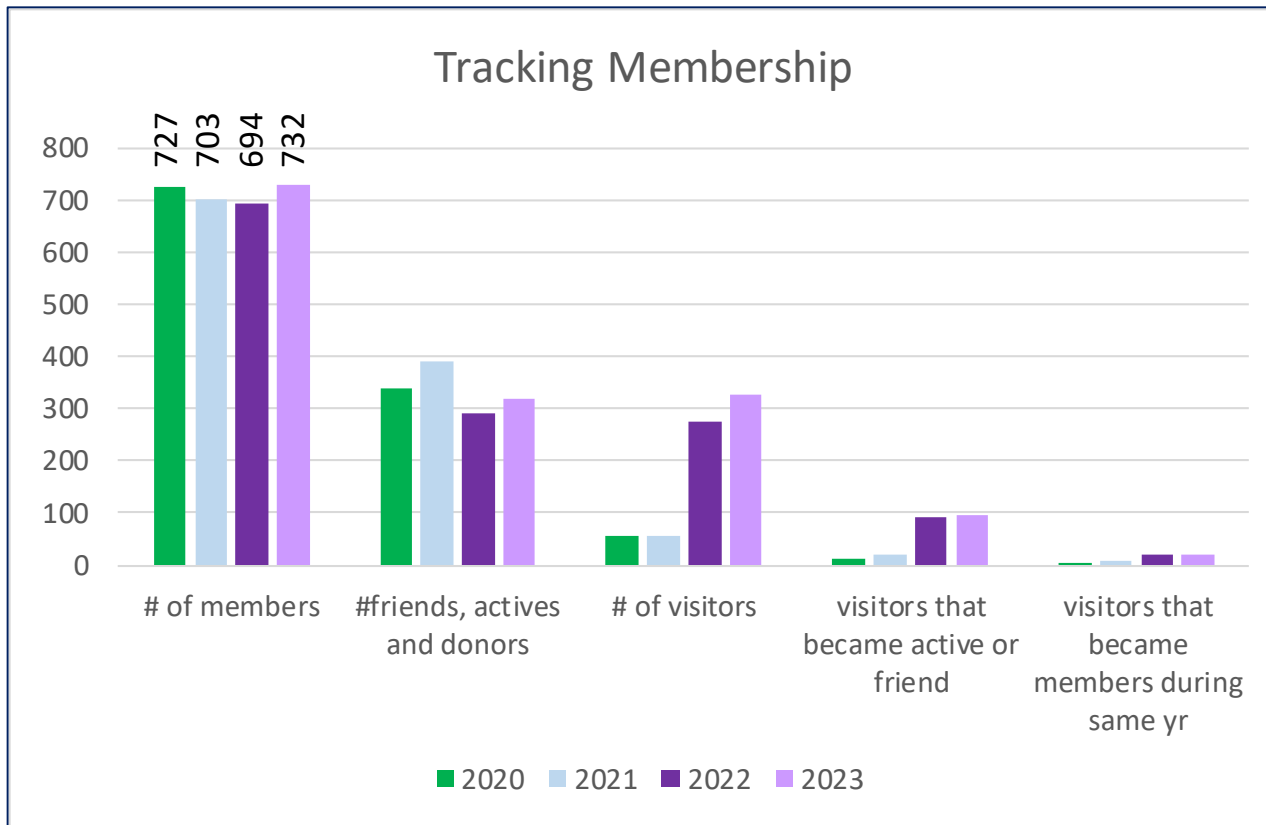
Goals

- a) Develop key indicators for program participation and growth.
- b) Provide relevant information to leadership in a timely way.
- c) Create data to evaluate ministry goals and support involvement in ERUUF activities.

Changes in Membership

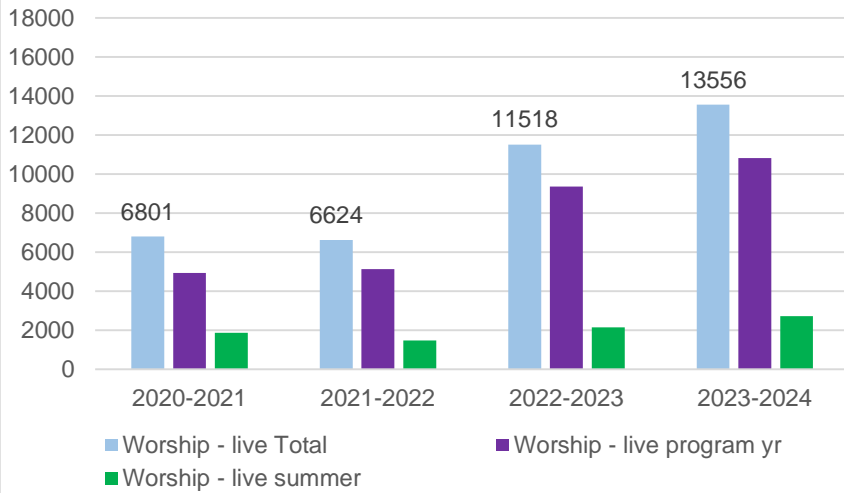


	New members	Members deactivated
2020	20	19
2021	25	47
2022	41	57
2023	49	23



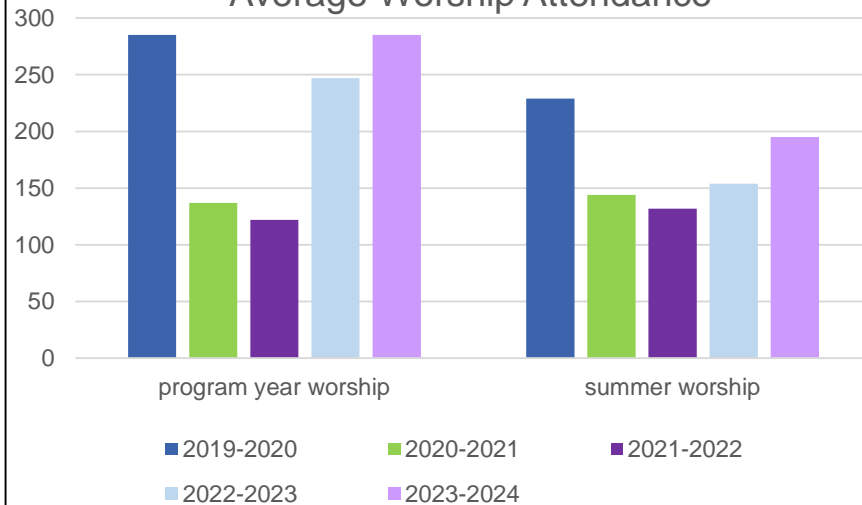
Our membership has grown over 5.5% in the past year since the membership list was curated in 2023 post-Covid. Visitors have appeared once again at our doors since we resumed in person services and they are becoming engaged at ERUUF at a significant rate, due in part to our Inquirer’s classes.

Total Worship Attendance

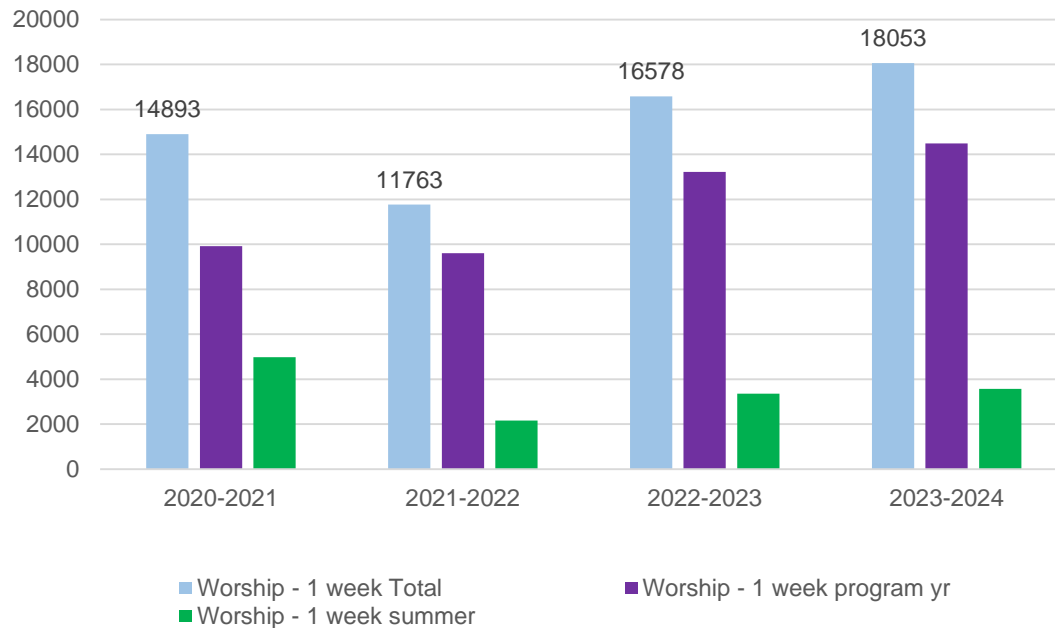


Data for the last three years represents our new multiplatform worship and combines virtual and live attendance. Recovery from the pandemic started in late 2022. This year we reached prepandemic levels of attendance.

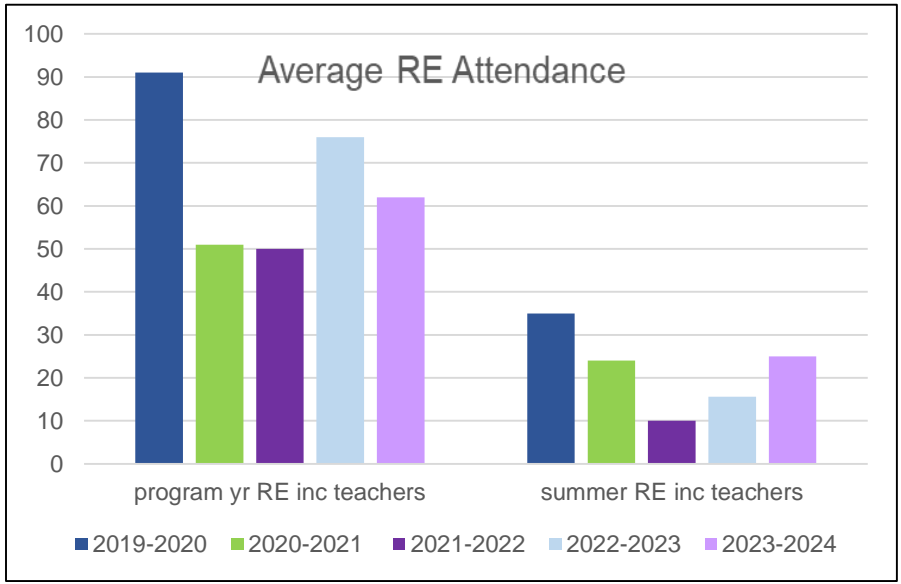
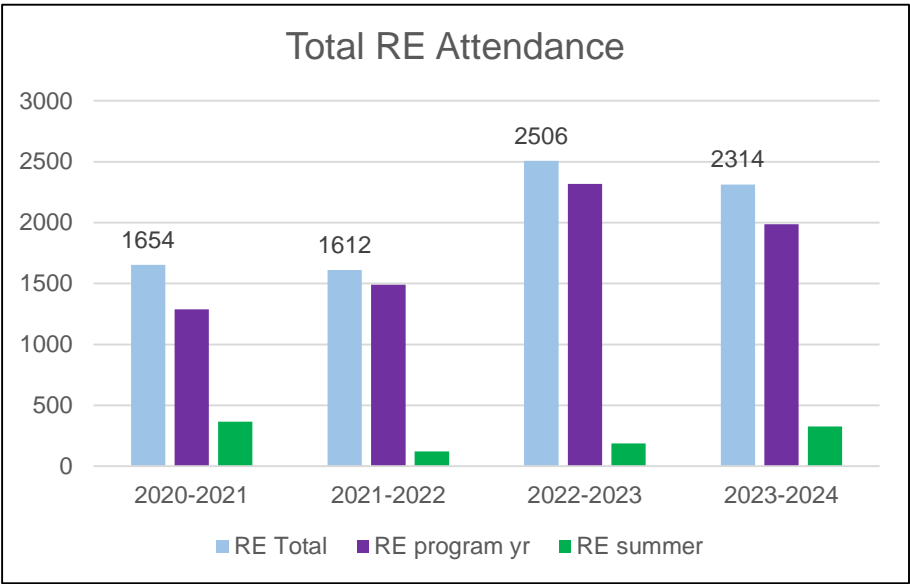
Average Worship Attendance



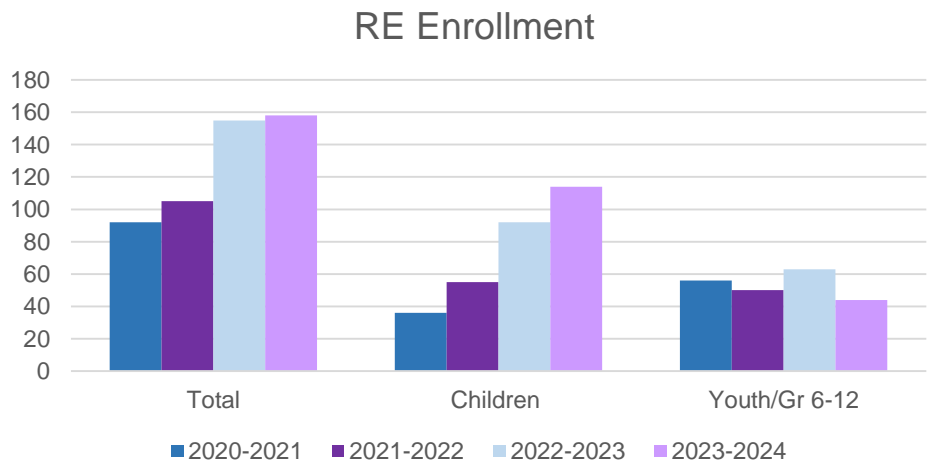
Total Worship Attendance - with 1 week virtual numbers



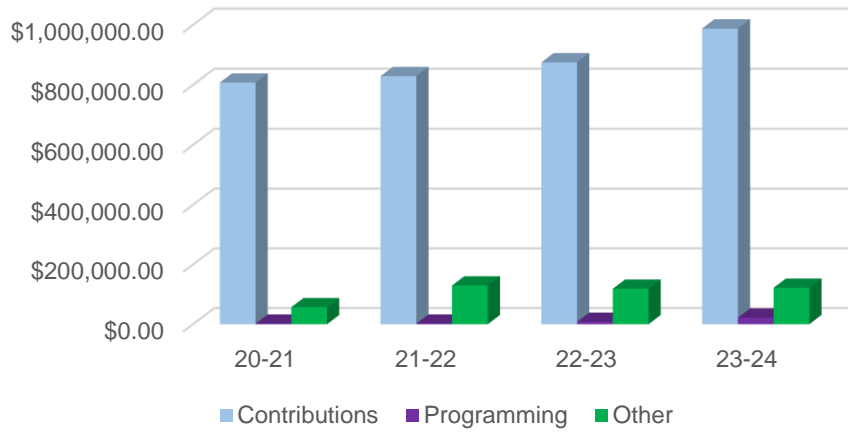
Our multiplatform worship service allows for delayed viewing. We find that viewership after one week is greater than pre-Covid attendance, suggesting that a number of people are now accessing ERUUF even if they cannot make it on Sunday morning.



RE attendance was severely impacted by the move to virtual meeting during Covid. Even registration was down. Families have returned to ERUUF in the past two years and our RE numbers continue to grow, although they have not reached prepandemic levels yet. Some youth classes (OWL, COA) are being held only biennially, which is reflected in the youth registration for the current year. Also, RE attendance was tracking with the previous year through December 2023 (avg. 75), but dropped during the spring months (avg 52).

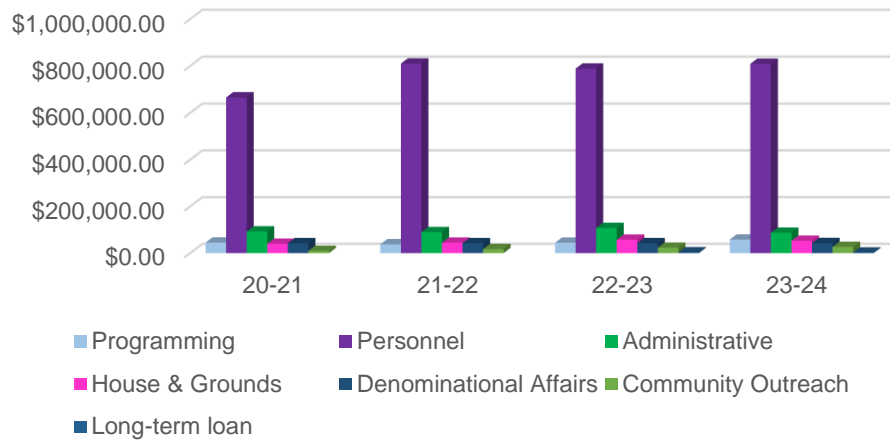


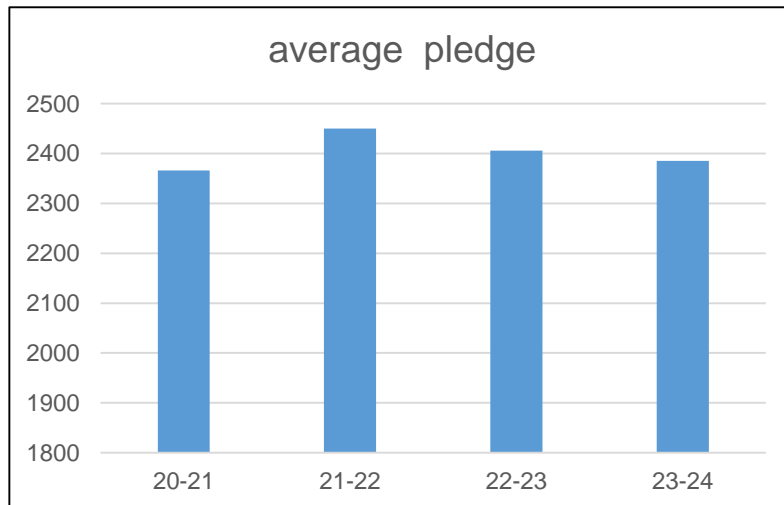
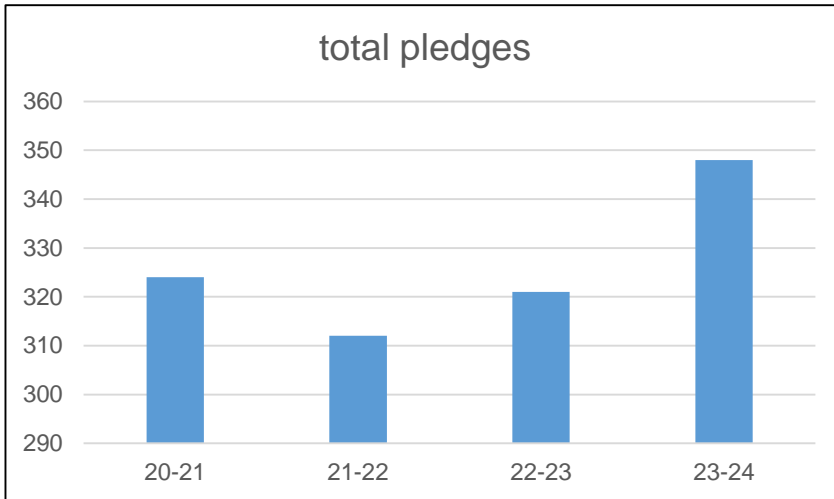
Income Breakdown



For detailed explanation of finances, see [year end report](#).

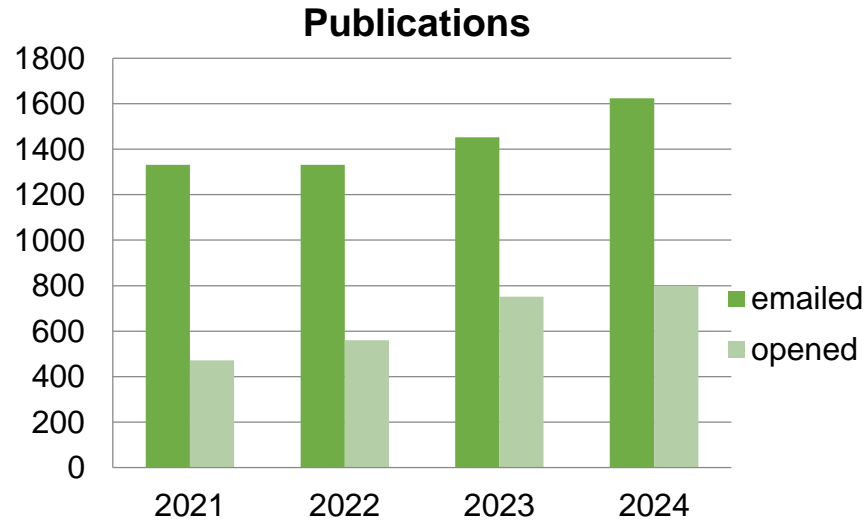
Expense Breakdown



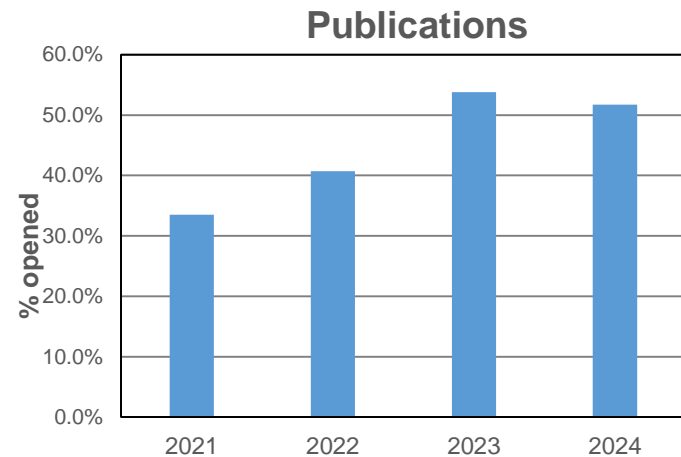


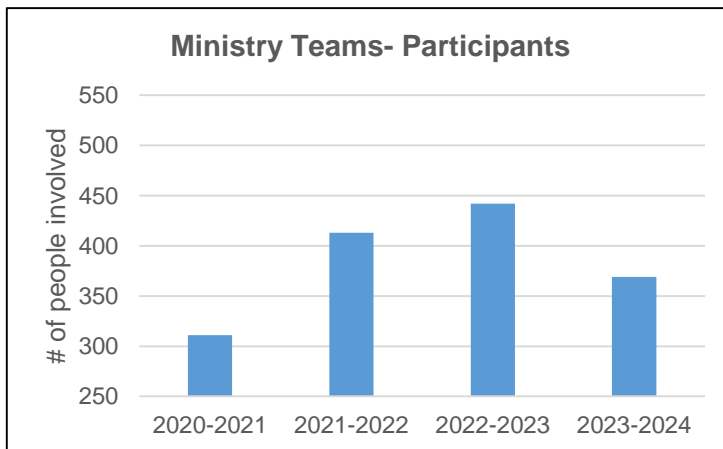
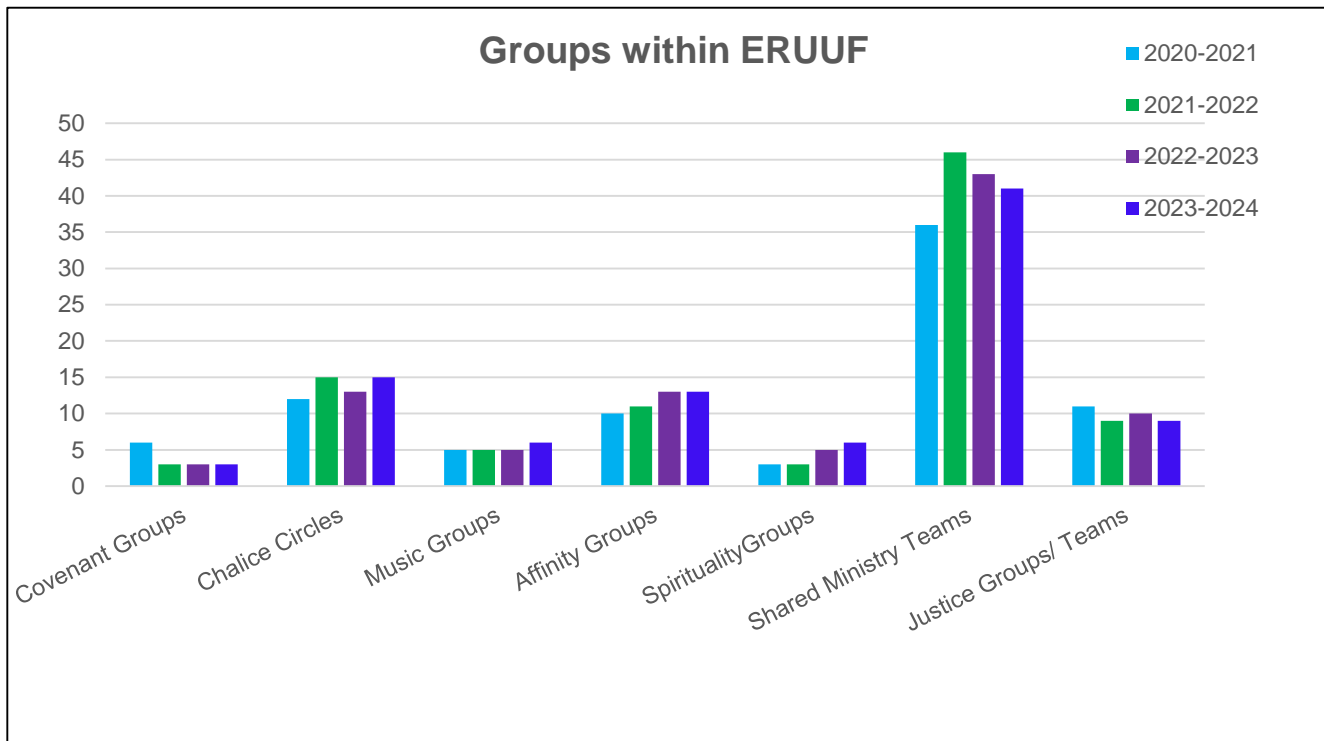
The number of pledging households increased this year by 27 households, reflecting in part new members joining. Consistent with this idea, the average pledge has decreased some, but continues to be strong. 57% of those pledging are sustainers, meaning that their pledge is systematically paid monthly.

Enews open rate



Enews remains an important means of communicating with members and the public, as indicated by the increased number of folks that have signed up to receive it each week. We could still improve the number of folks that actually read it, as our open rate, while improving significantly since the pandemic, remains just above 50%.

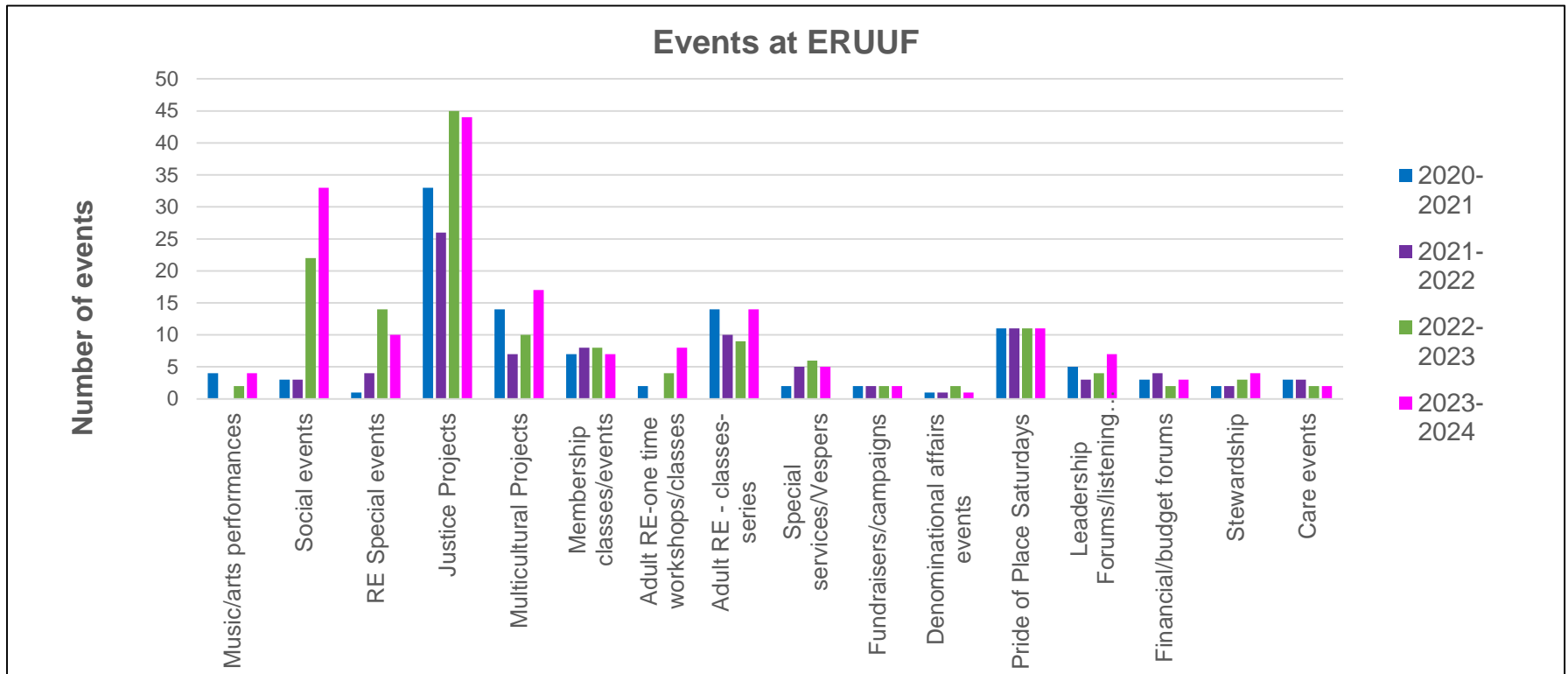




The number of groups at ERUUF remains fairly constant, with a few new groups forming in the last couple of years. Similarly the ministry teams that do the work of running programs and facilities at ERUUF has remained fairly constant. However, some of these groups have seen a decrease in number of participants, indicating that volunteer involvement at ERUUF has dropped and become more dependent on a core of active members.

ministry teams	2020-2021	2021-2022	2022-2023	2023-2024
Adult Program Team	3	3	7	3
Coordinating Team	4	4	4	4
Leadership Development Team	?	?	4	4
Library	3	1	1	1
Office volunteers	2	2	1	0
art gallery	9	7	6	6
Building and Grounds Cmte	9	8	9	1
Pride of Place	19	24	21	21
mowers	2	2	0	1
card writers	7	6	8	12
care ministries team	2	1	1	1
flower delivery team	2	3	4	5
meals team	8	14	16	17
pastoral associates	16	24	21	22
prayer team	12	10	12	13
ride team	5	9	10	15
Clickers	8-10	26	26	?
Denominational Affairs Team			5	4
stewardship Steering team	10	10	8	7
annual pledge drive team	30	31	26	27
Legacy Giving Team	4	5	4	5
Raffle/fundraising team	5	5	0	0
flower team	4	5	4	4
music committee	4	4	7	7
sound booth	12	4	3	7
worship associates	13	6	16	11
greeters	0	37	39	10
coffee	0	0	21	21

	2020-2021	2021-2022	2022-2023	2023-2024
board of trustees	10	10	10	10
Theory of Change Committee			4	4
Committee on Evaluation of Ministry			5	5
Board Finance Advisory Cmte	4	4	4	4
nominating committee	7	7	8	7
Healthy Congregation Committee	3	3	3	3
Generosity Sunday Committee	9	6	6	7
Membership Team	8	7	8	7
Inquirer facilitators	4	4	8	5
visitor hosts	0	19	19	16
multicultural steering team	17	14	13	10
Dismantling Racism (Change Team)	7	7	0	0
RE teachers	31	33	48	47
RE Ministry Team	6	4	4	4
café eruuf team	4	1	1	1
CGCC Steering Team	8	2	10	7
Sanctuary aesthetics	3	0	0	0
Article II Task Force			4	done
RE Development Team		3	3	3
RE Transition Team		6	done	
Ministry Transition Communications Team		5	done	
Ministerial Search Team		7	done	
Theory of Change Team		3	done	
2500 Hours of Love Task Force	5	5	done	
2500 Hours of Love Implementation Team		12	done	
	311	413	442	369



So many events happen at ERUUF that it is hard to keep track of them all. In particular, this year has shown an increase in social events (Dinners in Homes), RE special events, multicultural team projects, adult programming and forums that seek to learn from or inform members on specific topics. The variety and scope of events at ERUUF continues to reflect engagement with many aspects of building Beloved Community.